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FOR IMMEDIATE RELEASE

VILLAGE DELI ENLISTS CUSTOMERS TO HELP DETERMINE NEW NAME

For the past two years, Village Deli and Catering has been transitioning from a convenience store into a neighborhood cafe and gourmet delicatessen. After the complete interior renovations this summer, the transformation will be complete. Owners Scott Jackson and Vincent Yandoli plan to clean up the floor, redo the ceiling, add new light fixtures, update all equipment, and even construct a new bathroom. To reflect the new cozy and more upscale look and feel, Village Deli will change its name to Clarksville Cafe and Catering.

Jackson and Yandoli enlisted the help of loyal customers to help determine a new name. Customers submitted name suggestions into a ballot box and then voted on the top four entries. Clarksville Cafe won by a landslide. The owners are particularly happy with the winning name because it reflects the cafe location: 217 Clarksville Road in West Windsor, NJ.

Although the name change will not become official until the renovations are complete, changes are already starting to take effect. The menu has been upgraded to include specialty salads, paninis, and gourmet sandwiches. The owners have greatly expanded their catering division, which is now called Clarksville Catering, to reflect the new store name.

Village Deli and Catering serves breakfast and lunch Monday through Friday from 6am-5pm and Saturday from 7am-5pm. They provide catering for in home parties, special events, and corporate functions. Dine in, pickup, and corporate delivery are available. Online ordering coming soon!

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If you would like more information about this topic, or to schedule an interview with Scott Jackson or Vinny Yandoli, please call Jenna Smith at 215-630-9154 or email Jenna at jsmith@fetchtime.com.